

2008 Ventura Splash N Dash Sponsorship Opportunities at a Glance

Sponsor Opportunities And benefits (pricing is per event date)	\$150 Expo booth 25	\$300 Partnership sponsor 10	\$600 Presenting sponsor 6	\$1000 Title Sponsor SOLD!
Spots Available ➔				
Series Pricing: Commit to all 4 event dates, secure your spot, and save \$\$	\$500	\$1000	\$2000	\$3500
Booth Space at Expo	X	X	X	X
Goodie Bag inserts		X	X	X
Name/ logo listed on event advertisements		X	X	X
Co. Logo and link on event website		X	X	X
Co. Logo listed on event t-shirt		X	X	X
Race Day PA announcements		X	X	X
Larger Co Logo on website in High visibility placement		X	X	X
Complimentary race entries			2	4
banner at finishing shoot			X	X
Banner at Awards Stage area highest traffic area of the event.			X	X
Co. logo on all athlete race bibs				X
Largest company logo on website in best visibility position				X
Sponsorship Questions? Contact Bill@VenturaSplashnDash.com				

Why Sponsor this event?

Events like this have been the direct cause of increased tourism, resulting in hotel sell-outs and repeat visitors! By encouraging community service groups to volunteer with race organization, the Boys & Girls Club, local high schools and small businesses, have benefited in increased exposure through local and national media presence. Each year the event grows, the benefits to the City of Ventura become exponential.

Route

A spectator-friendly designed race expo and transition area located at Ventura State Beach Park creates a perfect setting for watching participants throughout their event!

Attendance (estimated) Participants – 300 Volunteers – 60 Spectators – 600

Advertising Reach

- Featured event on Active.com with over 90,000 impressions per month
- Ad/Print coverage: local news papers, VC reporter, Happenings, etc.
- Race Place, *circ.* 55,000
- Competitor Magazine, *circ.* 100,000

DEMOGRAPHICS & KEY FACTS OF TRIATHLETES

- **Extremely Focused and driven to succeed****
- **93% have household income of \$100,000+***
- **87% have 4 year college education or more***
- **68% male, 32% female***
- **Informed, active and influential consumers****
- **Presently it is estimated between 150,000-250,000 people try a multi-sport event in the U.S. each year****

*USA Triathlon **Triathlete Magazine

Yes!

*My company will proudly support Ventura Splash N Dash
by sponsoring at the following level:*

Level	Single Date	Series Price
Expo Booth	\$150	\$500
Partnership	\$300	\$1000
Presenting	\$600	\$2000

Company Name: _____

Address: _____

City/State/Zip: _____

Contact Name: _____

E-mail/Phone: _____

Enclosed is my check for \$_____

Please make check payable to: Ventura Splash N Dash

Mail to: 4601 Telephone Rd #110 Ventura CA 93003 Fax 805-830-5164